



Issue
POLITICAL INQUIRY FORM

WCBS NYC

SPECIAL () PRIMARY (x) GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

WINDOW: 4th Qtr 2012

NAME OF REQUESTOR:

Devon Prescod

1. NAME OF AD AGENCY:

LUC Media
25 Whitlock Place
Suite #201
Marietta, GA 30064
P: 202-400-2201

2. ORGANIZATION PAYING FOR TIME:

New York Gaming Association
99 Pine Street, Ste #210
Albany, NY 12207
Christian Goode, Treasurer
P: 518-436-1122

3. ORGANIZATION FURNISHING TAPES:

Same as Item 1

4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:

Issue

5. PRODUCT OR CATEGORY:

Issue: Pro-Gaming

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

Not Applicable

DATE OF REQUEST

08/31/12

7. NATURE OF REQUEST:

(a) Request for Issue rate card

__ X __

(b) Other request as stated below

__ X __

Requesting political rate card all dayparts, all programs, all levels rates :30's.

8. DISPOSITION MADE OF REQUEST

(a) Granted

__ X __

(b) Denied (reason)

__

(c) Withdrawn (reason)

__

(d) Avails offered

__ X __

9. SUBSEQUENT DEVELOPMENTS

See File

10. AMOUNT OF CHARGES – see order (s) under candidate name in public file folder

CBS EMPLOYEE COMPLETING FORM

Carolyn Grillo for John Link, CBS Television Stations 09/04/12